

Partner for print and outdoor advertising

What are the possibilities of cooperation with Imagewell?

Large format printing for POS and OUT of HOME communication...



posters, stickers, banners and mesh, backlit posters, labels, interior, exterior and POS decoration, floor stickers, posters for all standard and atypical outdoor media (citylights, billboards, bigboards and others)... more details on <http://produkty.imagewell.eu>

... and various services for large format printing



branding of cars and public transport vehicles, sticking or specialized installations, banner and mesh installation, installation of supporting frames and constructions, corrections and print data preparation, survey of the venue for advertisement installation.

Bigboards, outdoor advertising media...



Imagewell owns a network of bigboards, mobile 3D board constructions and backlit city cubes. We install and offer gable walls, facades and other custom atypical media and "high impact" surfaces according to the campaign assignment or specific requirements. We enjoy looking for special unconventional solutions for you "OUT of HOME" campaign.

... and production service fot OUT of HOME advertising.



installation and sticking, installation of supporting frames and constructions of advertising surfaces and facades, arranging permissions, lighting calculation and installation, scaffold installation and rental for the high impact

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Examples of cooperation with our clients



Custom high impact campaign

As an example we have chosen the companies Orange and National bank of Slovakia with a surface over 3,000 sqm which was the biggest OUT of HOME communication campaign in Slovakia until 2008. In both cases we have done the printing itself and provided following production service:

Orange:

- obtaining the place for advertising
- arranging a legislative permission from the local authorities
- surveying the facade and technical solution proposal
- installation and realization of supporting construction
- graphics preparation and check
- printing of visual
- installation of the visual
- lighting project and installation
- dismantling and removal

NBS:

- Surveying the facade and technical solution proposal
- graphics preparation and check based on the survey
- printing of the visual
- lighting project and installation
- surface maintenance and photo documentation
- dismantling and removal

The client didnt have to take care of anything and we supplied him with a photo documentation right after placing the order. After the campaign finish we dismantle the visual.



Custom communication and birth of our bigboards network

At the clients request we also realize special communication types that fully meet clients requirements. In this way we have built a network of bigboards for a former BMW importer who used these surfaces for a couple of years. It was in the days when this type of media wasnt that common. We have built and developed the network of bigboards which we have been operating until today. We are flexible with other requirements of our clients as well, e.g. atypical realization of campaigns on facades or proximity of the point of sales. We offer the network of bigboards online on www.mediaportal24.com or we can present you the offer of currently available advertising surfaces in person by contacting our company.



Atypical kinds of brand communication

During cooperation with a company Opavia-Lu we have realized the first combined campaign aimed at an independent network of store. We combined the components of digital signage located directly in the shelves at the POS, 2.5 x 6m large outdoor media and 3D board in one campaign. The campaign was unique for the client and was an unexpected success. It increased the products sales which was also documented by the trade press. The campaign was countrywide.



Large format printing as you probably know it

By large format printing we understand any printout sized 50 x 50cm and more. It doesnt matter if the visual will be located in the interior, at the point of sales or on the outdoor advertising media. Our printing and used materials always meet the required quality and other clients requirements. Thank to the UV technology we are using, we print fast and durably, on various materials including paper, textile, aluminium and plastic sheets. This all for your use for the decorations or the marketing communication.